

Role Summary & Terms

Job Title: Photographer and/or Videographer

Summary: The Photographer and/or Videographer will capture high-quality images and video content. The ideal candidate will be passionate about sports and visual storytelling, capturing the energy and community of the sport.

Key Tasks:

- Capture high-quality photographs and videos at Swiss Netball events, practices and matches, including local and national competitions.
- Create visuals that highlight key moments, emotions and the essence of the netball community in Switzerland.
- Develop creative concepts for promotional video and photo content, collaborating with the Marketing and Communications team to ensure alignment with the Swiss Netball brand.
- Edit, retouch, and finalise images and video footage for social media, promotional materials, the Swiss Netball website and communications.
- Ensure all content meets the quality standards and fits with the overall branding strategy of Swiss Netball.
- Work closely with Communications and Growth Leads team to ensure images/videos are used effectively in social media, newsletters, and promotional content.
- Attend various Swiss Netball events (e.g., matches, training sessions, tournaments, etc.), capturing both action shots and behind-the-scenes moments that provide an overview of an event.
- Ensure timely delivery of edited content for both short-term use (social media updates) and long-term use (website content).
- Ensure all visual content aligns with Swiss Netball's brand identity, maintaining consistency in style, tone, and messaging across platforms.
- Work with the Communications team to ensure content supports the broader marketing objectives and helps promote Swiss Netball's mission and vision.

Qualifications/ Skills:

- Proven experience as a photographer or videographer, ideally in sports, events, or non-profit settings.
- Proficiency in using professional-grade cameras, video equipment, and editing software (Adobe Premiere Pro, Lightroom, Photoshop, etc.).
- A creative mindset with the ability to tell compelling stories through imagery and video.
- A good understanding of netball would be an advantage.
- Willingness to travel to different locations throughout Switzerland for events.



- Fluency in English and/or German or French is a plus, as Swiss Netball operates in a multilingual environment.

Time Commitment:

To be agreed

Key Relationships:

President

General Secretary

Finance Director

Operations

Membership Liaison

Communications

Growth

National Squad Liaison

Swiss Netball Members

Website manager